

MakeApp Consulting AB

PR-2004-10-1

Press Release from MakeApp Consulting AB

October 29, 2004

MakeApp Consulting AB announces spin-off from IAR Systems AB

Jonkoping, Sweden – October 29, 2004 – The newly established company **MakeApp Consulting AB** purchases IAR Systems Jonkoping AB operations, as well as the software product IAR MakeApp. The company takes over all employees, the MakeApp product development, consultancy contracts, and equipment from IAR Systems Jonkoping AB. This means that there will be a seamless transition of the on-going work, from IAR Systems Jonkoping AB to MakeApp Consulting AB. The deal was formally approved today, at an extraordinary meeting of shareholders in IAR Systems AB (publ.).

Jan-Eric Brolin, the MakeApp Consulting AB CEO, stated “It has been a pleasure to work with IAR and I am looking forward to continue this relationship in the future. IAR’s worldwide marketing organisation will remain the primary marketing channel for the product MakeApp. This guarantees that we can reach the market immediately and effectively. Together with the experienced employees of MakeApp Consulting AB, I am also looking forward to a great future for MakeApp Consulting AB. The company will remain focused on embedded application services and will continue to develop and enhance the MakeApp product further. There are also many new possibilities to use MakeApp as a software configuration tool in systems that need to be tuned for specific requirements”.

About IAR Systems AB

IAR Systems AB is one of the world’s leading providers of programming tools for embedded systems. In close cooperation with the world’s premier chip manufacturers, IAR has ever since the company was founded in 1983 offered integrated programming tools for a large number of 8-, 16-, and 32-bit microprocessors. IAR’s business concept is to offer products and services that help customers reduce development time and accelerate time to market. The product portfolio includes C/C++ compilers and debuggers, graphical programming tools for automated design and code generation.

For more information about IAR Systems AB, visit <http://www.iar.com>

About MakeApp Consulting AB

MakeApp Consulting AB is a consulting service company and a software development tool manufacturer, within the area of embedded systems.

As a **consulting service company**, we provide expert competence in embedded systems development.

Let us add our embedded experience into your project or handle the complete product development.

As a **tool manufacturer**, we develop the MakeApp product, a configuration- and code generation tool.

The MakeApp product can be used to configure, not only microcontrollers, but also intellectual property (IP), operating systems (OS), board support packages (BSP), and System-on-chip solutions (SoC).

As a **consulting service company & tool manufacturer**, we help you to create customised MakeApp solutions, to make your proprietary software configurable through MakeApp.

For more information about MakeApp Consulting AB, visit <http://www.makeapp.se>

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