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"MakeApp Consulting merges its operations with Inside Technology to strengthen Nordic presence"

JONKOPING, SWEDEN – MakeApp Consulting AB and Inside Technology today announced that they merge their operations. MakeApp Consulting has a strong position in the Swedish consulting market and are developing the MakeApp product whereas Inside Technology mainly focuses on embedded tools and technologies.

"This merger is very natural and complements both businesses well. Now we can provide tools and full solutions to our embedded customers", says Henrik Leerberg, President for Inside Technology.

"All the people involved in this strategic merger have known each other for several years and have worked closely together. By this merger we simply combine the best of both worlds", says Jan-Eric Brolin, President for MakeApp Consulting.

The new combined company, Inside Technology AB, will strive to meet the demands in product development of the MakeApp technologies, embedded projects and local consulting plus serving as a professional partner for our embedded customer when it comes to tools, technologies and professional services.